

[PRESS RELEASE]



March 31, 2022

TANAKA Holdings Co., Ltd.

Electroplating Engineers of Japan Ltd.

**Electroplating Engineers of Japan Ltd.
Announces Company Name Change**

Electroplating Engineers of Japan Ltd., a subsidiary of TANAKA Holdings Co., Ltd. and a member of TANAKA Precious Metals that works toward expanding the plating business, announces that it will change its company name as stated below, effective April 1, 2022, in accordance with the decision reached by the general shareholders' meeting held today.

<Details of Company Name Change>

Current Name: Electroplating Engineers of Japan Ltd.

New Name: EEJA Ltd.

Furthermore, Shoji Toru, who will assume the position of Representative Director & Group CEO of the same company on the same day, expresses the following sentiments. "By changing the company name to EEJA (pronounced iija), the abbreviation our clients have been using over the years, we hope that our clients will become even more familiar with us. We will not stop at just a name change, but going forward we will continue to offer products and services through which our clients can become even more familiar with us, with all employees aiming to achieve this as one."

■ Company name: Electroplating Engineers of Japan, Ltd.(EEJA)

Representative: Muneharu Nakanouchi, Representative Director & CEO

Established: 1965

Capital: JPY 100 million Employees: 127 (including overseas subsidiaries) (March 31, 2022)

Sales: JPY 35,336,035,000 (FY2020)

Main businesses: Development, manufacture, sales, and export of precious metal and base metal plating solutions, additives, and surface processing-related chemicals

Website: <http://www.eeja.com/>

**■ Company name: TANAKA Holdings Co., Ltd.
(Holding company of TANAKA Precious Metals)**

Headquarters: 22F, Tokyo Building, 2-7-3 Marunouchi, Chiyoda-ku, Tokyo

Representative: Koichiro Tanaka, Representative Director & CEO

Founded: 1885

Incorporated: 1918*

Capital: 500 million yen

Employees in the consolidated group: 5,193 (FY2020)

Net sales of consolidated group: JPY 1,425,600million (FY2020)

Main businesses of the group:

The holding company at the center of TANAKA PRECIOUS METALS is responsible for strategic and efficient group management and management guidance to group companies.

Website: <https://www.tanaka.co.jp/english> (TANAKA PRECIOUS METALS),
<https://tanaka-preciousmetals.com/en> (Industrial products)

* Tanaka Holdings adopted a holding company structure on April 1, 2010.

<About the Tanaka Precious Metals>

Since its foundation in 1885, the Tanaka Precious Metals group has built a diversified range of business activities focused on precious metals. Tanaka is a leader in Japan in terms of the volumes of precious metals handled. Over the course of many years, Tanaka Precious Metals has not only manufactured and sold precious metal products for industry but also provided precious metals in such forms as jewelry and resources. As precious metals specialists, all Group companies within and outside Japan work together with unified cooperation between manufacturing, sales, and technological aspects to offer products and services. In addition, in order to make further progress in globalization, The TANAKA KIKINZOKU Group welcomed Metalor Technologies International SA as a member of the Group in 2016.

As precious metal professionals, Tanaka Precious Metals will continue to contribute to the development of an enriching and prosperous society.

The five core companies of TANAKA Precious Metals are as follows.

- TANAKA Holdings Co., Ltd. (pure holding company)
- TANAKA Kikinzoku Kogyo K.K.
- TANAKA Denshi Kogyo K.K.
- Electroplating Engineers of Japan, Ltd. (New Name: EEJA Ltd.)
- TANAKA Kikinzoku Jewelry K.K.